



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: **Rick W. LANDSMAN, Wei-Yeh LEE**

Atty. Doc.: **UCC-1/CIP/RCE**

Serial No.: **09/237,718**

Filed: **January 26, 1999**

Group Art Unit: **3622**

Confirmation No.: **7166**

Examiner: **Jeffrey D. Carlson**

Title: **A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB
ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)**

RECEIVED

COMMISSIONER FOR PATENTS
Washington, D. C. 20231

APR 30 2003

S I R:

GROUP 3600

I believe that no additional claim fee is required for the accompanying amendment submitted in connection with the above-captioned application.

In the event a fee is due, kindly charge that fee to my deposit account number 13-3083. To facilitate that charge, a duplicate copy of this letter is enclosed herewith.

Respectfully submitted,

April 21, 2003

Peter L. Michaelson

Peter L. Michaelson, Attorney
Reg. No. 30,090
Customer No. 007265
(732) 530-6671

MICHAELSON & WALLACE
Counselors at Law
Parkway 109 Office Center
328 Newman Springs Road
P.O. Box 8489
Red Bank, New Jersey 07701

CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on **April 22, 2003** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Commissioner for Patents, Washington, D.C. 20231.

Peter L. Michaelson
Signature

30,090
Reg. No.



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Patricia Lewis
#34154
5-0603

PATENT APPLICATION

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Atty. Doc.: UCC-1/CIP/RCE

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 3622

Confirmation No.: 7166

Examiner: Jeffrey D. Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB
ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)

COMMISSIONER FOR PATENTS
Washington, D. C. 20231

S I R:

RECEIVED
APR 30 2003
GROUP 3600

AMENDMENT

In response to the Office Action dated December 2, 2002 (Paper No. 29) and the re-mailed Office Action dated February 24, 2003 (Paper No. 31) (which did not re-start the period for response to the December 2nd action), please amend the above-identified patent application as follows: